

For immediate release

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Ellsworth Public Library Teams Up with Downtown Businesses for Library Card Sign-Up Month!

Ellsworth, Maine — This September, the Ellsworth Public Library (EPL) is celebrating Library Card Sign-Up Month in a big way! Throughout September, an Ellsworth Public Library card offers additional value, granting access to exclusive discounts and free items at 15 businesses in downtown Ellsworth (see full list below). From delicious treats to unique shopping experiences, this September, supporting your local library rewards patrons in a new way. Library cards are free for all residents of Ellsworth and some neighboring towns.

Here is how it works:

Simply show your EPL card at any of the 15 participating businesses to receive discounts or complimentary items. Discover new places, enjoy special deals, and support local businesses - all while taking advantage of everything downtown Ellsworth has to offer.

Those without a library card can visit the circulation desk at the Ellsworth Public Library with a photo ID (such as a driver's license, passport, state ID, or school ID). If the photo ID does not include a current mailing and physical address, a piece of mail or another official document that shows your current mailing address, along with proof of a physical address needs to be provided. The library also offers individuals the opportunity to start the registration process by using this form: https://bit.ly/epl-library-card-sign-up.

Participating Businesses & Exclusive Deals Include:

- 2nd to None: Get 50% off one item. www.facebook.com/2ndtononethrift
- Downeast Wellness: Enjoy 10% off any product purchase, www.downeastwellness.com
- Dream Catcher: Receive 10% off your total purchase.

www.facebook.com/dreamcatcherellsworth

- Flexit: Treat yourself to a free cookie. www.flexitcafe.com
- Fogtown: Enjoy a free taster of their best brews. www.fogtownbrewing.com
- The Grand: Get a free popcorn during your visit. www.grandonline.org
- Kiddo: Save 10% on your purchase. <u>www.facebook.com/p/Kiddo-by-Toko</u>
- Maine on Main: Receive a 10% discount on all purchases.
- Mimi's Craft Basket: Take 10% off your total purchase.

www.facebook.com/groups/mimiscraftbasket

Ellsworth Public Library 20 State Street, 04605 Ellsworth Maine 207-667-6363 www.ellsworthlibrary.net Library Hours: Mon, Tues, Fri: 9 AM – 5 PM Wed, Thurs 9 AM – 6 PM Sat: 9 AM – 2 PM



- Poppy and Polka Dot: Save 10% on any purchase. www.poppyandpolkadot.com
- Toko: Enjoy a 10% discount on everything in-store. <u>www.facebook.com/p/Toko-Ellsworth</u>
- Union River Book & Toy: Get 10% off books, toys, and more. www.unionrivertoys.com
- Trio: Take 10% off your purchase. www.facebook.com/Trioshopellsworth
- Serendib: Enter a drawing for a chance to win a condiment or sauce of your choice. www.serendibellsworth.com
- Clothes Encounter: Save 10% off your purchase! www.facebook.com/clothesencountermaine

The Ellsworth Public Library is excited to offer this opportunity to both new and existing cardholders. For more details and updates on participating businesses, visit the Ellsworth Public Library website at https://www.ellsworthlibrary.net/library-initiatives-and-projects/ or the library's Facebook page at https://www.facebook.com/EllsPubLib.

An Ellsworth Public Library Card opens the door to a collection of more than 46,000 in-house items including books, large print books, audiobooks, movies, music CDs, and a growing Library of Things. Patrons have access to 50 print publications, streaming and download services. The New York Times is available to patrons on public access computers or any personal device. Additionally, patrons can request books through statewide Interlibrary loan services and reserve free passes to many renowned Down East museums. All library programs are free and open to all. Through a partnership with the Ellsworth American, anyone using the library's Wi-Fi connection is granted free access to ellsworthamerican.com.

Library Card Sign-Up Month is a **nationwide initiative** dedicated to highlighting the crucial role of library cards in children's education. This annual campaign started in 1987 as a response to then Secretary of Education William Bennett, who stated, "Let's have a campaign ... Every child should obtain a library card and use it."

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